Join San Francisco State University in celebrating the 46th anniversary of the founding of the nation’s first and only College of Ethnic Studies. The event will feature notable speakers, food and refreshments, live entertainment, and a silent auction. The event will benefit the College of Ethnic Studies Community-University Empowerment Fund and student scholarships.

**Sponsorship Levels**

**Platinum Sponsor - $15,000**
- One prime full-page color recognition ad in the program, front or back inside cover
- Verbal recognition during the event
- Speaking role during remarks
- Logo on website, invitation, and digital program
- Recognition on social media channels
- Recognition in university collateral
- 10 Benefactor Tickets

**Gold Sponsor - $10,000**
- One full-page black and white recognition ad in the program
- Verbal recognition during the event
- Logo on website, invitation, and digital program
- Recognition on social media channels
- Recognition in university collateral
- 8 Benefactor Tickets

**Silver Sponsor - $5,000**
- One half-page black and white recognition ad in the program
- Logo on website, invitation, and digital program
- Recognition on the social media channels
- Recognition in university collateral
- 6 Benefactor Tickets

**Bronze Sponsor - $2,500**
- One quarter-page black and white recognition ad in the program
- Logo on website and digital program
- Recognition on the social media channels
- Recognition in university collateral
- 4 Benefactor Tickets

*Sponsorships, less the value of included tickets ($25 each), may be tax deductible. University Corporation San Francisco State – Tax ID 94-1384645.*

Questions? Contact Alex Sanchez, Director of Development, at 415.338.1032 and alexsan@sfsu.edu
We’re supporting the College of Ethnic Studies 46th Anniversary!

Name: ________________________________________________________________
Title: __________________________________________________________________
Company: __________________________________________________________________
Address: __________________________________________________________________
City, State, ZIP: __________________________________________________________________
Phone: __________________________________________________________________
Email: __________________________________________________________________
Additional Contact & Phone: ______________________________________________________

PLEASE SELECT YOUR PAYMENT METHOD

☐ We’re sponsoring the event at the $ _____________________ level.
☐ A check is enclosed payable to “University Corporation SF State.”
☐ Please charge my:
  ☐ American Express  ☐ Visa
  ☐ Discover Card  ☐ MasterCard
Acct. Number: __________________________________________________________________
Expiration Date: __________ Security Code (CVC): __________
Name on Card: __________________________________________________________________
Billing Address: __________________________________________________________________
Signature: __________________________________________________________________ Date: __________

☐ In lieu of sponsoring the event:
  ☐ We’re donating $ ________________ .
  ☐ We’re buying ________ (qty) General Tickets at $50 each for a total of $ ____________ .
  ☐ We’re buying ________ (qty) Benefactor Tickets at $100 each for a total of $ ____________ .
  ☐ Contact me about a tribute ad in the event program.

PLEASE RETURN BY OCTOBER 30, 2015

Office of University Development
Attn: Alex Sanchez
San Francisco State University
1600 Holloway Ave, ADM 153
San Francisco, CA 94132

ethnicstudies.sfsu.edu/anniversary-celebration
Event Sponsor Logos

Event sponsors may submit their company logo for recognition in print and online marketing materials.

Recognition and Tribute Ads

Original artwork adhering to the Recognition Ad Guidelines may submitted for the event program. Alternatively, a company logo with a tribute message may be submitted.

Sizes

- Platinum Sponsor – Full Page: 7.25 x 10 inches
- Gold Sponsor – Full Page: 7.25 x 10 inches
- Silver Sponsor – Half Page: 4.875 x 7.25 inches
- Bronze Sponsor – Quarter Page: 3.5 x 4.875 inches
- Tribute Ad – Quarter Page: 3.5 x 4.875 inches
  - Eighth Page: 3.5 x 2.25 inches

Artwork

- PDF (preferred), TIFF or JPEG
- 300 dpi minimum
- Black & White or Grayscale (CMYK for Platinum Sponsor)
- Fonts must be embedded

Recognition Ad Guidelines

Recognition ads may include:

- Logos or slogans that do not contain qualitative or comparative descriptions of a product or service
- List of locations, telephone numbers, or Internet addresses of the company
- Value-neutral descriptions of product or service

Recognition ads may not include:

- Messages containing qualitative or comparative language
- Messages containing price information or other indications of value
- Messages containing an endorsement or an inducement to purchase or sell a product or service

Send your artwork, company logo and tribute message to Alex Sanchez at alexsan@sfsu.edu by October 30, 2015.

Questions?

Please contact:
Alex Sanchez
Director of Development
415.338.1032
alexsan@sfsu.edu

College of Ethnic Studies
San Francisco State University
1600 Holloway Avenue, EP 121
San Francisco, CA 94132

Thank you for your support!
ethnicstudies.sfsu.edu/anniversary-celebration