Tickets and Tribute Ads

Tickets

$100  Benefactor Tickets ($75 tax deductible)
$50  General Tickets ($25 tax deductible)

Tribute Ads

$1,050 ($1,000 tax deductible)
  • Quarter Page Recognition/Tribute Ad in Event Program
  • 2 Benefactor Tickets to Main Event and Benefactor Reception
  • Supports $1,000 Student Scholarship

$550 ($500 tax deductible)
  • Eighth Page Recognition/Tribute Ad in Event Program
  • 2 Benefactor Tickets to Main Event and Benefactor Reception
  • Supports $500 Student Scholarship

Questions?
Please contact:
Alex Sanchez
Director of Development
415.338.1032
alexsan@sfsu.edu

College of Ethnic Studies
San Francisco State University
1600 Holloway Avenue, EP 121
San Francisco, CA 94132

Thank you for your support!
ethnicstudies.sfsu.edu/anniversary-celebration

Recognition/Tribute Ads may contain value-neutral descriptions of products and services but no endorsements or inducements to purchase or sell products or services.
We’re supporting the College of Ethnic Studies 46th Anniversary!

Name: ____________________________________________
Title: ____________________________________________
Company: _______________________________________
Address: _________________________________________
City, State, ZIP: ________________________________
Phone: _________________________________________
Email: __________________________________________
Additional Contact & Phone: _______________________

PLEASE SELECT YOUR PAYMENT METHOD

☐ A check is enclosed payable to “University Corporation SF State.”
☐ Please charge my:
  ☐ American Express ☐ Visa
  ☐ Discover Card ☐ MasterCard

Acct. Number: _____________________________________
Expiration Date: __________ Security Code (CVC): __________
Name on Card: ______________________________________
Billing Address: _____________________________________
Signature: __________________________________________
Date: _____________________________________________

☐ We’re buying _______ (qty) General Tickets at $50 each for a total of $ ________________.
☐ We’re buying _______ (qty) Benefactor Tickets at $100 each for a total of $ ________________.
☐ We’re buying a Tribute Ad for $550.
☐ We’re buying a Tribute Ad for $1,050.
☐ We’re donating $ ________________.
☐ Contact me about sponsorship opportunities.

PLEASE RETURN BY OCTOBER 30, 2015

Office of University Development
Attn: Alex Sanchez
San Francisco State University
1600 Holloway Ave, ADM 153
San Francisco, CA 94132

ethnicstudies.sfsu.edu/anniversary-celebration
Event Sponsor Logos

Event sponsors may submit their company logo for recognition in print and online marketing materials.

Recognition and Tribute Ads

Original artwork adhering to the Recognition Ad Guidelines may be submitted for the event program. Alternatively, a company logo with a tribute message may be submitted.

Sizes

- Platinum Sponsor – Full Page: 7.25 x 10 inches
- Gold Sponsor – Full Page: 7.25 x 10 inches
- Silver Sponsor – Half Page: 4.875 x 7.25 inches
- Bronze Sponsor – Quarter Page: 3.5 x 4.875 inches
- Tribute Ad – Quarter Page: 3.5 x 4.875 inches
  - Eighth Page: 3.5 x 2.25 inches

Artwork

- PDF (preferred), TIFF or JPEG
- 300 dpi minimum
- Black & White or Grayscale (CMYK for Platinum Sponsor)
- Fonts must be embedded

Recognition Ad Guidelines

Recognition ads may include:

- Logos or slogans that do not contain qualitative or comparative descriptions of a product or service
- List of locations, telephone numbers, or Internet addresses of the company
- Value-neutral descriptions of product or service

Recognition ads may not include:

- Messages containing qualitative or comparative language
- Messages containing price information or other indications of value
- Messages containing an endorsement or an inducement to purchase or sell a product or service

Send your artwork, company logo and tribute message to Alex Sanchez at alexsan@sfsu.edu by October 30, 2015.

Questions?

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